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The

Florida Architect

OFFICIAL JOURNAL OF THE FLORIDA ASSOCIATION OF ARCHITECTS

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THE COVER

This year The FLORIDA ARCHITECT inaugurates a new policy of presenting the work of the FAA's chapter members throughout the state. Scheduled among other buildings for the first part of 1958 are the homes of several architects. The first appears in this issue — the home of Andrew J. Fernandez of Miami. This was one of the Hospitality Houses of the 62nd FAA Convention in 1956.

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NUMBER 1 **1958**

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Mid-Florida Chapter

By JOSEPH M. SHIFALO, AIA
President

The Mid-Florida Chapter, completing its second year of existence, is looking forward to a new year with keen anticipation of the many things it hopes to accomplish. To say simply that this past year has been a good year would not give credit to the cooperation of the chapter members, nor to the many fine accomplishments of our committees. We have grown to a chapter having 23 Corporate members, 5 Associate members and 14 Junior Associate members in the past year — and above all, have instigated a public relations program which we hope will bring to the attention of the people of the Mid-Florida area the good work that is being done by our chapter. 1958 should prove a banner year for all architects in this area if the promised outlook for the volume of construction holds true and the population increase in this area continues as it has in the past five years.

More and more people are beginning to realize that their home, their commercial building or any investment in a structure is only valued as high as the good quality of workmanship and design that an architect is able to give it. The challenge of the engineer and the scientist in this age of rockets, missiles and satellites should rage us all to search our abilities and to see if we, as architects, are prepared to meet this new design challenge.

This past year's Awards Banquet, which met with such wide approval of all factions participating, will be expanded to include as many factions of the sub-trades as it is possible to judge, and a hope that we can terminate the banquet with a Beaux Arts Ball.

The Ladies Auxiliary continues to keep our chapter members alert to the obligations that we have to our profession by the splendid attendance they have in their own group. Without their help chapter activities could not enjoy the interest which has been shown.

A new year is a new load of work for all members and may we shoulder the responsibility and make our chapter one of the most active in Florida

Mid-Florida Auxiliary

By MRS. ANN R. SHIFALO
President

The Ladies Auxiliary of the Mid-Florida Chapter is embarking on a program which, it is hoped, will complement the work of our Public Relations Committee. This year, our members are being invited to join and participate in the various civic groups which are formed for the betterment of our community, and to offer within these groups the assistance of the architect and his varied training.

Our Program Chairman has promised us speakers for each auxiliary meeting that will broaden the scope of our understanding in all fields. The responsibility of the "Architect's-wife" to the profession should be the continual promotion of a better under-

(Continued on Page 6)

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Mid-Fla. Auxiliary . . .

(Continued from Page 4)

standing of the work of the architect, and to further this aim, we have formed a list of speakers from both the Auxiliary and from the Chapter which will be available to all civic bodies.

A further responsibility is to assure that we have done everything possible to permit our men folk to attend each meeting.

Many outings are planned for 1958 and the friendship and understanding which should result will build a better Mid-Florida Chapter.

Daytona Beach

By CRAIG J. GEHLERT, AIA
President

Stimulated by the rapid growth of our Chapter, a new policy was formulated last year to combine our normal monthly meetings into six well-planned specific programs of interest every other month. It is the aim for the coming year of our Chapter to provide an atmosphere of interesting and provoking discussions so our members will become better acquainted with all aspects of our community.

One of our main emphases of progress is the instigation of a new sub-committee on Zoning and Planning under the Community Development Committee as one effort toward dealing with the severe growth evi-

(Continued on Page 8)

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Daytona Beach . . .

(Continued from Page 4)

dent throughout the area. We feel that this is an extremely important subject for our profession to study and advise — not only as architects with a view toward the future development of the capacities of our town, but as interested citizens who will be judged accordingly by our effort. We hope to be sufficiently ready when the anticipated hiring of the services of a City Planner for the Daytona Beach area is made in the near future.

In view of the success of our Beaux Arts Ball in honor of the Centennial last year, we intend to continue and develop this as the Chapter's annual social affair, from year to year.

This year, as in the past, we will endeavor to give freely of our interest to other groups of the building industry to coordinate better relationships and understanding of our mutual problems. Relative to this we recently participated in a combined panel discussion arranged by our local building exchange. Various problems of all aspects of this industry were placed before the panel open to the public. As a result, not only the building trades and architects achieved a better understanding, but also the general public was able to perceive the various functions and responsibilities of the profession and industry to each other.

With only a few of the important items listed above on the agenda, we look forward to a lively and interesting year — one which should see our Chapter continue its growth, not only in membership, but in service to its client, the community.

Jacksonville Chapter

By THOMAS E. EWART, JR., AIA

President

Starting in 1956 our charter year, the Jacksonville Chapter vigorously pursued a program of community service. Having met with great success in our efforts to convince the citizenship to back needed capital improvements, we naturally proceeded into 1957 with the foundation laid for a solid public relations program. The year 1957 saw an increasing number of members participating in radio and television forums and speaking to civic, fraternal and educational groups. By active participation in Chamber of Commerce and Junior Chamber of Commerce activities, we have strengthened the position of the architect in community affairs.

The internal organization of the chapter will receive a marked effort toward strengthening its structure and promotion of fellowship. We will strive to develop a feeling of comradeship and a unity of purpose. Better understanding among members will result in an increased tendency to express ideas that should improve our professional relations. Broadening our social activity with personal contact undoubtedly will increase our effectiveness as a chapter.

Jacksonville is long overdue as the site for the annual FAA Convention. By 1959 new convention facilities should be available to us. In order to surpass the excellence of past conventions, it will be necessary to start preliminaries now. As a first step, the formation of a ladies auxiliary is mandatory. Not only will an auxiliary be extremely helpful at convention time, but it will serve primarily as the social base for chapter activity.

Obviously, every chapter is faced with the problems of increasing membership, non-attendance, providing interesting programs and bettering public relations. To solve these problems will require more than the efforts of the executive committee alone. The membership will largely determine the degree of success which will be achieved in 1958.

Mexican Trip Planned For FAA Members

Plans are now nearing completion for a six-day architectural tour of old Mexico. The tour, planned for early spring, has been highly endorsed by architects who have taken it; and though not officially sponsored by the FAA, has the approval of that body. The itinerary as planned by the foreign service department of Eastern Air Lines includes visits to four towns from a Mexico City headquarters. Correspondence with the Mexican Architects' Society indicates that officials of that group will act as hosts to visiting Florida architects; and an open invitation to a gala cocktail party at the Hotel DelPrado in Mexico City has been tendered. Mexican architects will also act as guides during visits to Mexico's principal architectural achievements.

The tour is being planned to include a weekend in Mexico — and thus to permit attendance at a bull fight for FAA *aficionados*. In Mexico City visits will be made to the Cathedral, the National Palace, the glass frescoes and the brilliantly colorful University City. On succeeding days excursions will include trips to the famous Shrine of Guadalupe, the Pyramids of Teotehuacan, the Floating Gardens of Xochililio, an overnight stay at the famed bath resort of Ixtapan and a trip to Taxco, made famous by an American architect for its hand-crafted silver.

The tour will start from Miami at 9:00 a.m.; and six full days later will return from Mexico City at 11:55 p.m. Cost is low — $213.00 per person for double hotel occupancy; $278.00 for single occupancy. These figures in-

(Continued on Page 28)

The Lurking Villian is M-O-I-S-T-U-R-E

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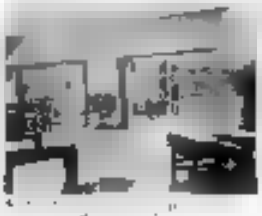

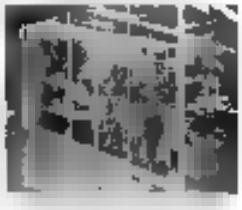

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1958-2058

"A New Century Reckons..."

By LEON CHATELAIN, JR., FAIA

A year ago my message to the Florida architects was prepared as we were about to embark on our Centennial year and I outlined for [illegible] celebration plans. Much has happened since then, including a rather unexpected finale to the highly stimulating and pleasurable Aonda Convention of your state association at Clearwater. Unaccustomed as my wife, Mary, and I are to having a boat sink under us,* the experience did not dampen our enthusiasm for Florida in the slightest and we look forward to more enjoyable visits with you in the future.

Last year what I described in these columns as our plans for the Centennial [illegible] foresee the possibility of such a fabulous success. Many of you attended the Centennial convention in Washington last spring. As you know, the importance of that event was recognized not only nationally but inter[illegible] to elevate perceptibly the prestige of the Institute here and abroad.

In planning the program we set our sights high. What we presented was of interest not only to ourselves, but to the public as well — as was amply demonstrated by the broad coverage we received in the press, national magazines, and on TV and radio. While none of us is foolish enough to use press clippings as a yardstick by which to measure success, they poured in by the thousands! Nonetheless we are extremely gratified to know that literally millions of persons were given the opportunity to see and hear favorable comments about the institute and the profession.

To fully realize the overall impact of the Centennial we can multiply our success at the national level many times again at the local level, where successful chapter celebrations in [illegible] sections of the country did much to further widespread appreciation of our profession.

Our Centennial year is now history! We have basked in the limelight and have enjoyed unprecedented public recognition. We have explored the future and the vast potentialities it can hold for us. But now we must face up to the realities of the present. I'm grateful to Central States Regional Director Lloyd Rosson for an apt description of our task. By changing only one letter in Henry Saylor's Centennial theme "A New Century Reckons" Lloyd has given us "A New Century Reckons" which expresses it exactly.

Because we are fortunate enough to live in a great democracy with an economy based on free private enterprise, we always will have competi[illegible] have to make available and constantly deliver a better service than [illegible]

While the states protect the public from potential physical dangers through issuing licenses only to properly trained persons to practice architecture, they certainly cannot outlaw

[illegible]

building companies which comply with regulations by having a registered architect on the payroll. We know that we can do a better job than such organizations, but it is up to us to prove it to the public. Unfortunately, an incompetent job by an architect hurts the reputation not only of its perpetrator, but reflects adversely on the entire profession.

The improvement of professional competence always has been an Institute objective and many of our staff activities, as well as those of committees, are directed towards elevating architectural education and training at all levels, developing new tools and techniques to assist the practitioner in his work, and making available to the membership the specific data being developed on building types and relating to the uses of new materials.

It seems to me that all of us in this period of reckoning should draw fully on our existing resources and even beyond that try and anticipate future developments so that — insofar as possible — we can go out ahead by utilizing tomorrow's skills today.

(Continued on Page 24)

* The reference is to an accident which occurred the morning of November 9, 1957 just prior to the adjournment of the 63rd Annual FAA Convention. President [illegible] deep salt water. Fortunately another boat [illegible]

1958–A YEAR OF DESTINY

By H. SAMUEL KRUŠE, AIA

When the curtain was lowered on the 43rd Annual Convention in [illegible] have sensed that the FAA was on a threshold of a new era in which their [illegible] degree of integrated effort, will shape an exciting and beneficial future for the Florida Community.

The year 1958 is our year of destiny. [illegible] one in the state community. Now [illegible] the organization, now we have the future within the building industry and, in large measure, the body politic. Having these tools and a [illegible] individual interests.

[illegible] Conventions. The foundation of pro[illegible] of the Association will test mainly [illegible] Administrative Secretary as well as an Executive Director. We still have a central office. An administrative [illegible] the form of a Standard Operating Procedure. Relieved of bothersome [illegible] expected to achieve greater goals than in the past with the resultant greater progress for FAA.

At the first meeting of the Board of Directors in 1958, the Committee [illegible] certain committee assignments will [illegible] as specific duties for our Vice-President. The appointments and duties will be published in *The Florida Architect*, as in the past. This has [illegible] tions between membership, committees [illegible] in each issue of *The Florida Architect*, [illegible] ments, committee, officer and other [illegible] is not intended to provide such a [illegible] able criticism in 1958, however, all criticism, laudatory or bitter, all ideas [illegible] mitted in sincerity or with levity to the Administration will be welcomed [illegible] directions can be led.

It is appropriate at this time to set a few goals for 1958. Listed below in outline form are, under various headings, our position as of the [illegible] ing committees, since they so aptly [illegible] tion.

Chapter Affairs.

The work of the old Committee [illegible] ures. This having been done, it is [illegible] the machinery to work [illegible] tween Chapters [illegible] the machinery to

CHAPTER AFFAIRS: We have the machinery, put the machinery to work and all Chapters will benefit. **PUBLIC RELATIONS:** In the public's mind our profession becomes worthy of serious recognition in direct proportion to the individual architect's interest in his profession. **COMMUNITY DEVELOPMENT:** The role for educating the public to the need for planning, zoning, redevelopment, workable and uniform codes is ours. **RESEARCH:** Such activity is in the scope of our responsibilities to ourselves and in the building industry. **LEGISLATION:** We are not interested in legislating ourselves into business, but are determined to protect and elevate standards. **FLORIDA AS A NEW AIA REGION:** We shall continue to perform all acts necessary to win favorable action on our part in The Institute.

with and all Chapters will benefit.

Education

Today we can look back on a long list of achievements in the field of education. Our relationship with the University of Florida is very close. We have provided loan funds for students and student awards. We have successfully promoted, along [illegible] the teaching of [illegible] of Florida. However, the field is broad and much more can be done.

We can do more to coordinate the recruitment program. Institute pamphlets should be made available to every high school in the State of Florida and a coordinated, well planned speakers bureau can cover every high school during "Career Week," if only, or several months before graduation.

More post-school education can be used. It is just as important that the practicing architect keep abreast of current doctrine and techniques as it is for students of architecture. A traveling seminar visiting each Chapter once a year can be of considerable value, if properly planned and imaginatively conceived and executed. Such seminars can acquaint [illegible] techniques for office procedure, as well as cost planning and structural techniques.

We should make an effort to have a course in architecture under for every level of education, from kindergarten through College and promote its being taught in the schools of the State.

Public Relations

We have accepted the premise that the public relations program is up to the individual, but he shall do the best possible job on projects commissioned him to do, maintaining the highest of professional standard, and that he devote some of his time to explaining the profession to the public. This premise does not preclude guidance, education and coordination of individual effort.

We have Chapters who have done excellent work in public relations; some have done little. Some individuals do a good job interpreting our profession to laymen; others, not.

And we must learn what the public thinks about us. This can be done by having a survey made, or by acquiring surveys made in areas of similar [illegible]

Through the use of workshops with capable leaders the experience of various individuals and chapters can be discussed and evaluated for the benefit of all.

Armed with the knowledge of what people think of us, techniques can be devised that will aim at their attitudes. Techniques should be emphasized [illegible] other than what to do. We can develop consistent replies for the stock questions asked by the layman concerning our profession. Then the confusing assortment of answers will not be given and the person [illegible] readily understand as neighbor can check with neighbor and come up with the same answer. Perhaps a Handbook on Public Relations for Architects is in order.

In discussing public relations, this Administration is aware that architects are public too. To maintain a strong FAA for promoting the interests of individuals, it is incumbent upon the Administration to show Florida architects the importance of active participation in their professional affairs on Chapter, State and Institute levels. In the public's mind our profession becomes worthy of serious recognition in direct proportion to the individual architect's interest in his profession.

As it is necessary to get the idea of architecture to every segment of society, so is it necessary for every community activity to feel the presence of architects. Effort should be made to encourage architects to fill vacancies on every board or committee concerned with architecture, planning, zoning, the arts, and other related fields. Public Relations com- [illegible] its status in [illegible] on such boards or committees as

Continued on Page 14

architect should be urged to fill the vacancy and a campaign instituted for his appointment.

Relations With the Construction Industry

The FAA has established a good working relationship with the cooperative groups of the building industry. The Joint Cooperative Committee FAA-AIC-FES has set for itself goals of great significance for the industry in the State. FAA will continue to give leadership and active assistance in achieving these goals and introducing new lines in this cooperative effort.

As important as the Joint Cooperative Committee work is we must not be so involved with its goals that we forget the many segments of the industry with which architects are working constantly, but with which we do not work on an association level. We must be alert to the opportunities as they arise, to the welding of all elements of the construction industry into an organization which can be representative of the whole industry. In such opportunity arises at 1958, the FAA must work for unity of the industry.

Collaboration with Design Professions

Our relationship with the design professions has been well established with engineers. Whether this is because the engineers are the only designers with whom we have problems, or not, it not readily apparent. We shall expand our relationships with the other design professions, if for no other reason than the [illegible] of our public relations program [illegible]

Community Development

The FAA made a start last year in showing the people of our state our interest and concern in community planning problems by active participation in the Florida Planning and Zoning Association. The 1957 president of FPZA, Kenneth Jacobson, an active member of our organization, has been reelected. We shall [illegible] him and the FPZA program [illegible] renewed vigor this year.

We can do more. The time for educating the public to the need for planning, zoning, redevelopment [illegible] workable and uniform codes is now. We must encourage and give leadership in the initiation of organizations and programs for the happy development of our communities. Many of our members and some of our Chapters are now actively engaged in this type of leadership. We can render them assistance and learn from them how similar leadership can be applied in other communities.

Research

Last year the FAA indicated that it recognized its obligation to the profession and the building industry to conduct research for the improvement of service to the public. This was done by expressing an interest and promising participation in the formulation of an organization of interested elements of the building industry into a Florida Foundation for the Advancement of Building.

The importance of research in all the phases of our professional activities is recognized. That there is no agency now actively engaged in research of problems peculiar to Florida building design and methods is indication that more effort must be made to the end of attaining such agency. Our interest in the organization of FFAB should go further than [illegible] participation. We should become an active promoter of its organization and leader of its activities. Such activity is in the scope of our [illegible] obligation from those predecessors of our profession who have passed on to us benefits of their research often without recognition or reward.

Membership

We have made rapid strides in the ultimate goal of enrolling in membership, all architects in good professional standing, registered in the State of Florida. We shall not relax in our efforts to seek eligible individuals for the attainment of our goal.

Legislation

The 1957 experience with our Executive Director as our representative [illegible] the direction for organizing a better vehicle for expressing our opinions on legislative matters concerned with our profession. In 1958 we have a "quiet" year in which to align machinery in this new direction in preparation for the next Session. The program envisions the participation of every member in a general way with many delegated specific responsibilities. The program will be directed by various Commissions, Boards and Departments of the State Government as well as every Legislator, to [illegible] interested in legislating ourselves into business, but that we are determined to preserve and/or elevate standards and that we can and are available to aid and assist in all matters related to our profession.

Florida, a District of The AIA

Our application for a responsible place in The Institute organization as a new regional district is before The Institute for acceptance. We shall continue to perform all acts necessary to win favorable action on our suit to The Institute. In anticipation of favorable action and to prepare for the orderly acceptance of the duties of a Regional District of the AIA we should prepare the necessary revision to the By-Laws and Constitution ready for their enactment, should our desire become a reality. Our claim to responsible leadership in The Institute will be greatly influenced by our development at the 1958 Regional Convention of the South Atlantic District in Sarasota.

We must do all we can to make it a success and to demonstrate our vigor and our unselfish concern for all problems related to our profession.

This outline of program for 1958 is not too ambitious for an organization of the strength and high purpose such as the FAA.

The year has been called the of destiny because I am very conscious of the pressure of events that channel our activities in new directions. For 45 years FAA has prepared itself to meet the new horizons, the new responsibilities urged upon [illegible] and we accept them with confidence. With a little effort from each member properly coordinated we can shape our destiny and accomplish much.

Has History not shown us that great things are done by a few determined people? We are few [illegible] but we are determined, educated people, strongly organized. I am privileged and proud to give leadership to such a group.

Florida South

By IRVIN S. KORACH, AIA

President

Following a centennial year of progress and achievement, Florida South Chapter is geared to the continuance of a planned program for expansion of services to our members and [illegible]

With an active chapter of 190 members, we must first provide the opportunity for closer personal relations and to benefit from interchange of ideas. This we hope to accomplish through stimulating and thought provoking programs at meetings and possible additional get-togethers for semi[illegible]

With the creation of a permanent headquarters in the new duPont Plaza Building, we will now have a clearing house for information and ready dissemination of chapter news. Here also we plan to sponsor and display architectural exhibits and those of fine arts. More interest in FAA has been shown by our members as evidenced by attendance at the recent convention and the establishment of FAA offices with our chapter. Men should foster stronger ties of relation[illegible]

AIA public relations become top priority in chapter minds. Our committee must better acquaint the public with the services and responsibilities of the architect and the functions he performs in the pattern of our growing cities. We know that individually architects are playing important roles in community life and that this must be highlighted so that our younger and newer members can be indoctrinated in public affairs.

At long last Dade County has a unified building code and we feel proud of our hard working architects who played a major part in its conception. However, its adoption, enforcement and revisions as to [illegible] bring about, are vital to our profes[illegible] industry and deserve the benefits of these standards.

Our close association with the University of Florida College of Architecture and Fine Arts has brought about a scholarship fund for students in furtherance of school projects. Our committee on education will continue and expand this project.

The fine relations between the chapter and the construction industry is expressed by our awards to the craftsmen, who translate our plans to reality and whose outstanding work merits recognition. This year our awards committee will plan to foster the creation in community accepta[illegible] and for structures of outstanding [illegible]

Each year has brought more [illegible] responsibility in Florida South's sha[illegible] of participation in regional and state [illegible] and city administration. This year we intend to point all effort to make AIA a leader in our community.

Florida Central

By ROBERT H. LEVISON, AIA

President

1958 — The First Year of The [illegible] the Florida Central Chapter to be a year of renewed effort in every respect.

We will strive to elevate even further the standard of ethical practice among our members and hope to further their understanding with respect to the responsibilities and obligations incurred by them as Architects. We hope to enhance public relations by bringing a better understanding to the public in general of the value of the service of an Architect, no matter how small the project.

It is our aim to strive for closer cooperation between Chapter Committees and Vertical Committees of the State and National Organizations in [illegible] our profession, with more intense effort to the direction of initiating, at Chapter level, programs which may be of benefit to the entire State. Program [illegible]

Chapter meetings will be devoted to continuing seminars on informative topics with a special emphasis placed on cooperation with the remainder of the industry, research, and other new ideas which may raise the standard of practice [illegible]

The Regional Conference, to be held in Sarasota for three days from April 7th to 9th, 1958, will be a major undertaking for the main members of the Chapter with the aim of each member to let the whole region know more about the "Magic State" in which we live. The Conference under the able leadership

(Continued on Page 88)

All photographs [illegible] Georgine

The master bedroom opens to the outdoors and a gardened extension of the screened loggia facing the lake. As in the other two bedrooms, wall openings are fitted with a combination of glass sliding doors and redwood jalousies which provides an easy control of both ventilation and light. Walls other than the stacked, gravel surfaced block behind the bed are covered with jade green silk wall paper. The recessed carpet is cocoa; the ceiling is covered with white acoustic plaster

Elegance--Here it grew from simplicity...

This is the home of Architects [illegible] Faircloth, Skelton and Bain-Bain, Architects of Miami, and he designed it as he did for three grand reasons. First, he wanted to capture within it the placid beauty of a lake-shore site and the almost perfection of [illegible] Southern Landscaping. Second, he wanted both comfort and convenience to live along with the outdoor beauty. Third, he wanted flexibility of both space and privacy to serve the varied needs and interests of an active [illegible] gregarious family.

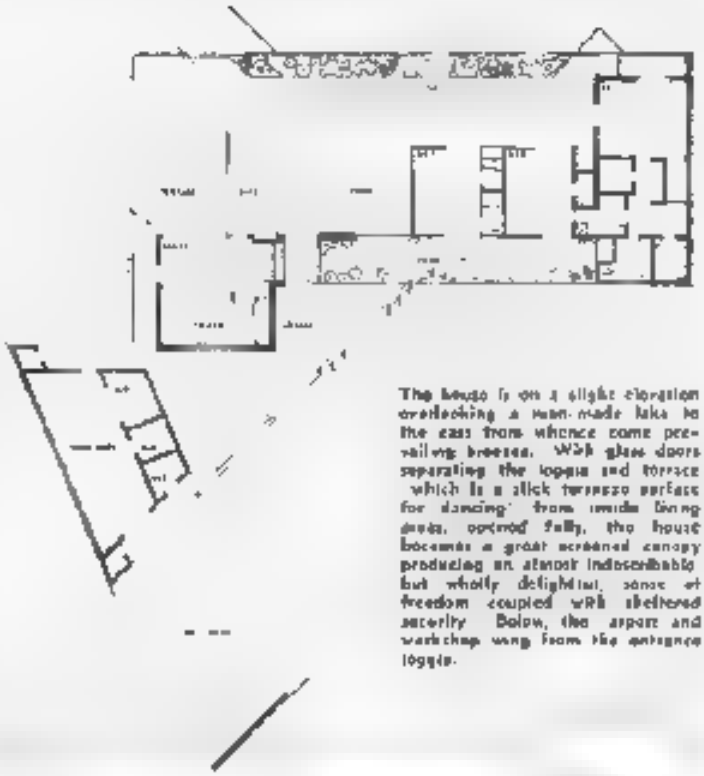
Evidence that he got what he wanted is shown in [illegible] was personally [illegible] three dining rooms by Ross and Nelson. Conventional? [illegible] for a place enough to live [illegible] the [illegible] home during the 1956 conclave closing [illegible] hospitality Night.

The all beauty of the lake-bordered house and the middle [illegible] on [illegible] the [illegible] on [illegible] glass and a few [illegible] walls where the designer bowed to the [illegible] of personal privacy. The weather [illegible] of [illegible] exposure and the requirements of [illegible] equipment. As built the house seems like a canopy to the breeze for two of its walls are entirely of glass and the others are [illegible] so that the face and completely open character.

Actually, too, the house seems a great deal larger than it is because of the open [illegible] and because with glass doors [illegible] wall [illegible] wall screened [illegible] the terrace becomes an extension of the living space [illegible] a [illegible] dining area which is [illegible] for entertaining as well as for [illegible] the [illegible] of personal [illegible]

The illusion of size is furthered by a shrewd and sensitive use of materials. The brick floor of dining, living and [illegible] area, carry through on the screen [illegible] and furniture [illegible] for example [illegible]

(Continued on Page [illegible])



The house is on a slight elevation overlooking a man-made lake to the east from whence come prevailing breezes. With glass doors separating the lanai and terrace (which is a slick terrazzo surface for dancing) from inside living areas, opened fully, the house becomes a great screened canopy producing an almost indescribable but wholly delightful sense of freedom coupled with sheltered security. Below, the apart and workshop wing from the entrance lagoon.

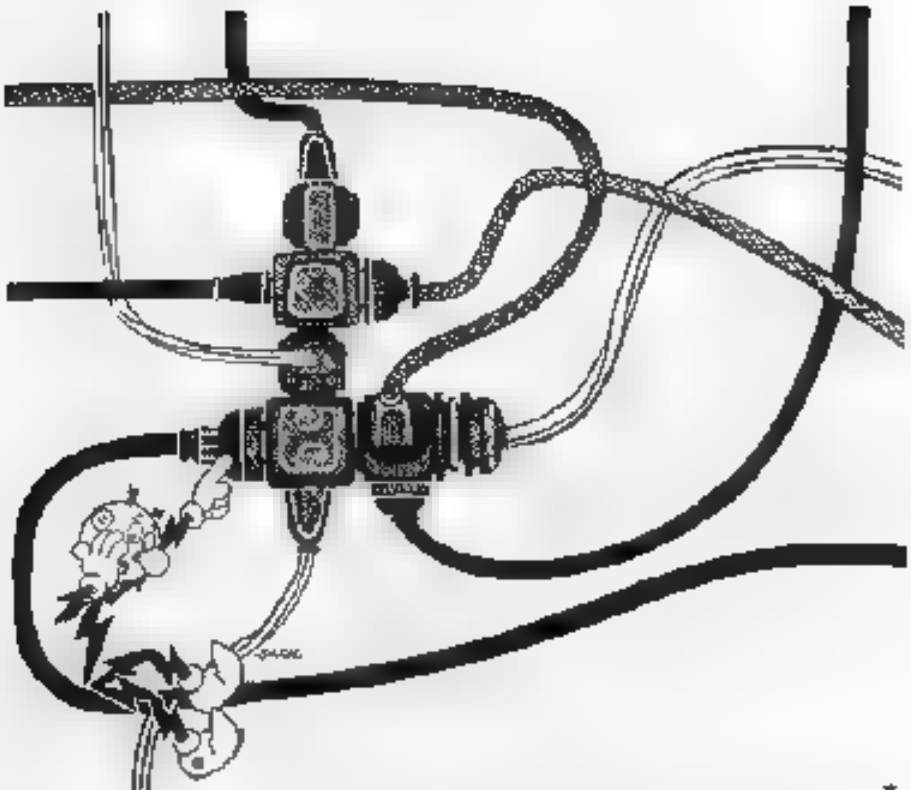
Continued from Page [illegible]

[illegible] into the single space itself in black [illegible] and hope fitted to the gently [illegible] varieties of the site. As another example, in both kitchen [illegible] and on the master bath [illegible] concrete block [illegible] lightening the great [illegible] through from the natural to interior partitions. Also throughout the house, the floor-to-ceiling openings, windows, [illegible] provide an [illegible] demonstration to set the outdoors definitely apart from the space within.

This skillful preoccupation with [illegible] has created, within this house, [illegible] of only moderate resort to [illegible] details. The choice of the site and the texture of simple materials are [illegible] sometimes borrowed [illegible] [illegible] to practice [illegible] [illegible] but at a cost that is completely tolerable.

[illegible] exhibit [illegible] [illegible] and for [illegible] its furnishings [illegible] the [illegible] designed [illegible] Schwarz, who [illegible] while the house was [illegible] [illegible] form. Thus the [illegible] represents a successful combination of architecture, landscape, and [illegible] inherent designs.

Opposite page, above, indicates how living areas open directly onto the loggia — paved, planted and screened outside the line of glass doors — and provide unusual flexibility of space utilization. Below are the two sides of the two smaller bedrooms — left, from the brick-paved hall shown above; and right, from screened, gravel-paved loggia on the entrance front. Louvers on both sides are redwood; so is the vertical sheathing of the outside walls. On this page, above, the dining room part of the general living area. Sliding glass doors open to the terrazzo-paved terrace and kitchen at the right. Below right, the kitchen, looking through the breakfast room. Here, as in both bathrooms, small-scale mosaic tiling has been used on floors and special working surfaces. The general color scheme for these tiles is blue and green, with touches of yellow — a combination which decreases in intensity in the bathrooms.



The Case of the Wire-Haired Octoplugs*

[illegible]

As [illegible] Touch wood. [illegible] to plug [illegible] appliances into [illegible] well-loaded [illegible] outlets [illegible] Full housepower [illegible] blown fuses and poor performance [illegible] appliances. The answer [illegible] make sure [illegible] specific.

FULL HOUSEPOWER

NO-TOO AMP

With enough wiring capacity [illegible] no plenty of circuits, outlets and switches [illegible] appliances [illegible] electric [illegible] all [illegible] [illegible] [illegible]

The Triennale of Milan . . .

An exhibition to anticipate and to remember

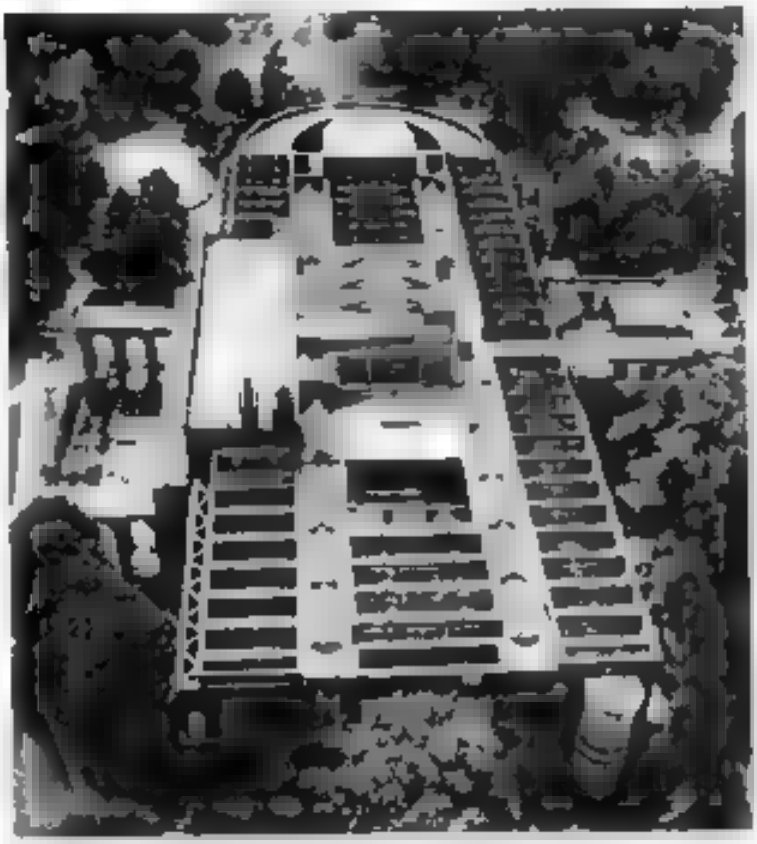
By EMILY V. OBST, AIA

Every three years since 1907 Milan has produced the Triennale, an international exhibition of modern industrial art and architecture. It was most fortunate in being able to attend it [illegible], had I seen nothing else [illegible] would have been well worth while.

The current Triennale [illegible] 6th, was captained by some of the [illegible] outstanding architects, engineers and industrial designers, in [illegible] of the many collaborators. Its theme [illegible] the relations between the arts. Contemporary archi[illegible] and industrial design [illegible] have been absorbed intact into the Italian vocabulary. The aim of the Triennale to show the interrelation between these three facet[illegible] successfully accomplished [illegible]

The main approach through the park, Viale Alemagna, was covered with a canopy above which [illegible] of the twenty-[illegible] tons. The old [illegible] the Palazzo had been masked skil[illegible] of metal [illegible] full height of the building. On flex[illegible] unending play of light and shade.

The first major exhibit in the building, the "International Show of Modern Architecture," was divided into [illegible] architecture and "The economic social aspects of housing." Roughly, this exhibition covered the periods from [illegible]



The Triennale from the air. Most of the major exhibits involving modern architecture, art and industrial design were housed in the Palazzo dell'Arte at Parco, others were displayed in structures erected for the purpose, as the prize winning Geodesic Dome of R. Buckminster Fuller, upper left in picture.

in architecture, described as "post [illegible] exhibit. Structure, was historical, in that models and sections of earlier structures were exhibited, such as the cupola of San Gaudenzio by A. Ass[illegible] the pavilion of Gunnar Asplund of the Stockholm Exposition of 1930, down through recent examples. On [illegible] photographs and models of contemporary housing projects. One was [illegible] Delle Rocce" of Rome.

Adjacent to [illegible] exhibit was the Museology show. [illegible] problems of locations of exhibits [illegible] various works of art had been borrowed from the different museums throughout Italy. Also on the first [illegible]

The Triennale . . .

(Continued from Page 18)

industrial art glassware ceramics, textiles, both Italian and of the other exhibiting nations.

The International Show of Industrial Design [illegible] pavilions built with a mixture of wood, paper and steel channels, or similar, had been erected for exhibitions by the various countries, including [illegible] Yugoslavia, Germany, Denmark, Sweden, Norway and Finland [illegible] of furniture. Nearby [illegible] the United States pavilion, architect Poetis's pavilion, [illegible] the fabric exhibition building.

Each of the above mentioned countries displayed its furniture and most of living within one of these pavilions. The furnishings and way of life were popular expressing the time of the twentieth century rather than the geographical differences of place. The exhibit of the United States was about the media of communication.

The pavilion designed by architect Gio Ponti was actually a small house apartment, constructed of polychrome vitreous concrete of translucent character and containing an exhibit of furnishings and accessories.

housed in a geodesic structure by R. [illegible] Fuller. [illegible] most exciting, the exhibit [illegible] opinion, very dull.

Another house of Milano designed [illegible] living room, dining area, kitchen, bedroom, and bath. The exterior walls were of translucent vitreous cement, polychrome, with [illegible] glass effect. Inside were furnishings and a glass bookcase, also designed by Ponti.

On the second floor of the Palazzo, sixteen countries displayed individual exhibits of their industrial arts including furniture, textiles, ceramics, [illegible] glassware. [illegible] were impressive. The Finnish exhibit consisted of mass-produced wood furniture from the aluminum production city Kitonat. Functional, beautifully designed in the Scandinavian tradition and well constructed, furniture from Kitonat should become widely known and used in the near future.

In my opinion, the best exhibit in this particular section was that of Japan. The large room was turned into a garden with a pebble floor, winding walks, and subdued lighting originating from sources hidden in wood cubes placed on the floor. Various shaped holes in these boxes allowed the direct emission of light. Japan's exports shown were few, but [illegible] most striking exhibit was that of a very large jardiniere. That which seemed to be brown fruit on long stems, was, on close examination, a mass of brown porcelain electrical insulators. Also exhibited as abstract sculpture was a gigantic white porcelain electrical insulator.

Space that space permitted use to describe each exhibit in detail. The Eleventh Triennale closes in November, 1957. But there [illegible] there will be [illegible] and every architect should plan to visit it for education and inspiration.

This is the Yugoslavian section of the International Home Show

Florida Central . . .

(Continued from Page 1)

of Colonel ROLAND W. STALLEW will deal with subjects of vital interest to all who live within the borders of the South Atlantic District and the importance of preserving the role of the Architect to the public will be stressed. With this in mind, for the first time in the history of the Annual Event, a Conference Director has been appointed. Mr. GORDON WEYRICK of Sarasota has been named to this position and one of his most important functions will be that of providing information to the public on the Conference and the work of Architects in the Region. The Conference will be conducted on an informal delegate-participation basis with emphasis on sharing knowledge and experience. There will be three exhibits during the Conference: Manufacturers, Architectural, and Students. The Architect's responsibility to his community during the coming period of great regional growth will be spotlighted in our minds.

See you in Sarasota in April.

ROSTER OF FAA PRESIDENTS

1928-1929		Robert Greenfield
1930		Nat C. Walker
1931		Bernard W. Close
1932		Henry L. Taylor
1933-1934		Richard Kiehnel
1935		Theodore K. Skinner
1936-1937		Frederick G. Stellman
1938-1939		Russell T. Pancoast
1940-1941		Elliott B. Hadley
1942		Robert Law Weed
1943-1946		James A. Stripling
1947-1948		Franklin S. Burch
1949		Robert M. Little
1950-1951		Sanford W. Gunn
1952		R. Daniel Hart
1953-1954		Igor B. Polevitzky
1955-1956		G. Clinton Gamble
1957		Edgar S. Wortman
1958		H. Samuel Krome

Mexican Trip

(Continued from Page 8)

include all trip expenses except the few meals in Mexico City, tips for service and $3.00 needed for a tourist card.

Travel to and from Mexico City will be on Guest Airways and connections between Miami and other Florida cities will be arranged on Eastern Air Lines. Full details — including reservation applications — will be mailed shortly to the FAA membership from the Ex. Director's office.

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Florida North Central

By FORREST R. COXEN, AIA
President

The coming year may not be the most important or eventful one that the Tallahassee area is to have. It is hoped, however, that it will be one which each member will remember as having contributed to at least one local project or event. The first step in obtaining a strong, active chapter is to obtain the individual interest of each member and it is with this thought in mind that chapter activities for the coming year have been programmed.

One of several plans adopted to increase participation of the membership is a "buddy" scheme of assigning a younger associate member to be the assistant of each elected or appointed chapter officer. We believe this will take some of the routine work-load from the older corporate member and at the same time give the associate a feeling of responsibility to the chapter. This will, in effect, give desired [illegible] a then way up the ladder and could possibly keep the older corporate [illegible] "dropping the ball" on certain phases of chapter business, as has been the case in the past.

[illegible] chapter's dues by the end of the first month of the year in order to give the state organization as well as our local chapter operating funds for the year.

Also, in line with this, there will be a drive for new members in our area, and a reviewing of the status of each man with the idea of raising his chapter classification.

As was mentioned earlier, our chapter has suffered from a lack of operating funds, and a combined budget and bylaws committee will be formed to study this problem.

The Florida North Central Chapter is not the newest chapter in the state, having been formed in 1948. However, it is probably one of the smallest and because of its size has not been able to perform in the professional or social circle as its many big brothers throughout the state.

The year's activities will be centered around our University of Florida Traveling Exhibit, a joint meeting with a local contractor's group, the sponsorship of an "Architect's" bowling team, and other activities.

Palm Beach

By FREDERICK W. KESSLER, AIA
President

As we start another new year we realize more than ever the tremendously expanding area in which we live, and the challenge for good planning and progressive architecture for this area is more than ever present. This challenge will call for [illegible] thought and hard work on the part of all of us and will be one of our major [illegible] this chapter for 1959.

By now most communities in the territory of the Palm Beach [illegible] have adopted the Southern Standard Building Code with their own slight variations. During the past year the badly needed Palm Beach County Zoning came into effect after much thought and work. With this also came the County Building Code. This is particularly important in view of prospective county expansion and will result in a much more orderly growth. In this our Architects will during the coming year play an increasingly valuable part.

Several of our members again this year will be rendering service to our several communities by serving on various city boards, such as Planning Zoning, Contractor's Licensing Building Board of Appeals and Parks [illegible]

[illegible] the coming year we hope to be able to increase our chapter attendance at meetings and thereby gain in stature through a greater exchange of ideas. In line with this, [illegible] and informative technical programs. [illegible] social meetings for the sole purpose of good fellowship.

We wish to obtain better public relations through our work and hope each project will reflect the valued services of the Architect. During past years our good relations with the construction industry as a whole have been largely due to a very active Joint Cooperative Committee. We wish to further and better this project.

Two of our members, George Yoe [illegible] and Donald Edge, have actually volunteered to teach prospective draftsmen and other interested persons in allied fields at the Palm Beach Vocational School. This program, we hope, will continue through the new year.

With continued support of our normally active Corporate Members, the Junior Associates, and our excellent slate of Officers and Directors we feel that much good work will be accomplished during 1959.

Florida North

By McMILLAN H. JOHNSON, AIA
President

The Florida North Chapter [illegible] new growing [illegible] [illegible] [illegible]

Fla. Central Auxiliary

MRS. ALMA L. PARISH
President

[illegible] is [illegible] the Florida Central Chapter of the American Institute of Architects was being proposed on a few occasions [illegible] expanding [illegible] and maintaining [illegible] information each year [illegible] members and to enable Mrs. Architect to know what goes on around [illegible]

Through the Auxiliary a type of activity has been found for Mrs. Architect. At regular meetings, [illegible] discussion of some phase of Architecture and the allied Arts or perhaps Florida [illegible] Tropic Rainbows. [illegible] some new words since Mrs. Architect [illegible]

[illegible] of the state of our earliest meetings, under the leadership of [illegible] Mrs. [illegible] Florida [illegible] Petersburg, the past President [illegible] and promise that we will be heard from

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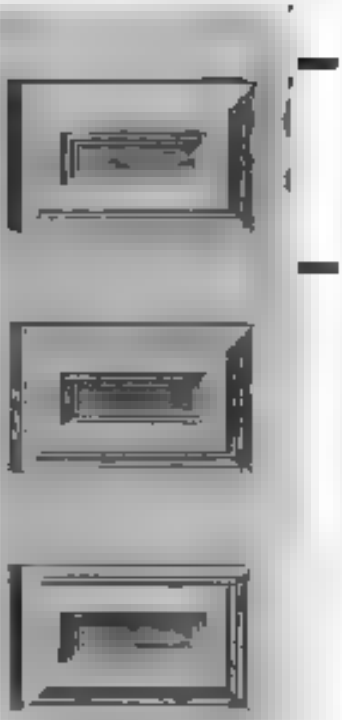

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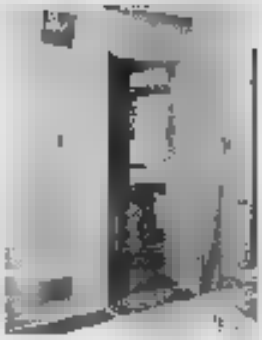

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Broward County

By JOHN M. EVANS, A.I.A.
President

If the past is simply prelude for the future [illegible] twelve months with much optimism and hope. Under Moreno Iron [illegible] work [illegible] allied professions [illegible] Broward Builders Exchange. [illegible] County codes and zoning. [illegible] [illegible] during the coming year.

[illegible] We must aim to develop a pool of talent which [illegible] the profession. The complexity of architectural problems makes the hit-and-

[illegible] methods of [illegible] [illegible] by trial and error [illegible] a method which will [illegible] We must be able to communicate among ourselves [illegible] of chapter [illegible] [illegible] eliminate conferences and cost [illegible] These things can be [illegible] fully investigated at the chapter [illegible] where they [illegible] greater degree of relevance than at a state or national level.

Nevertheless [illegible] the chapter level of cooperation is difficult to come by [illegible] [illegible] chapter [illegible] [illegible] plan [illegible] We must recognize that these arrangements are the [illegible] and wraps [illegible] problem [illegible] promotes [illegible] and [illegible] which any of us might find need of [illegible]

[illegible] of group action [illegible] [illegible] [illegible]

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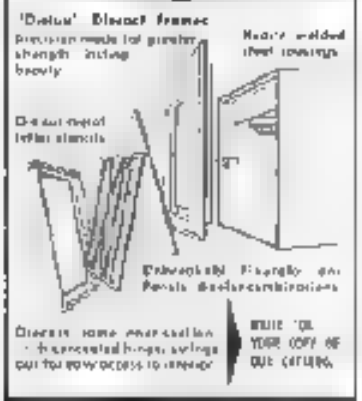

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Regions Conference

Continued from Page 28

[illegible]

[illegible]

"ERRORS & OMISSIONS"

We are sorry indeed that a message from the President of the Florida Northwest Chapter, AIA could not be included with others in this issue. Circumstances made it impossible for President William Stewart Morrison to get his picture and copy to us to meet a publication deadline. We hope both can appear as part of the February issue

A New Century

Continued from Page [illegible]

[illegible]

comprehensive, authoritative force and voice of the architectural profession and as a dominant factor in the construction industry in the U. S."

The Board directed me to appoint a special committee to study and recommend policies whereby this objective can be reached. Logically, falling within the purview of this new committee are such subjects as the status of the Institute vis-a-vis education, licensing and accrediting; membership structure; types and extent of service rendered by the Institute to its membership and to the public; and relationships with other professional and non-professional groups concerned with the construction industry.

In establishing this committee we are not seeking a routine checkup and approval of the status quo, nor are we looking for a blue-sky "out of this world" program. We think there are things that the Institute could and should be doing that would further benefit the profession and the public. We have set a new goal and want the best possible advice on how it can be attained.

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Student Associate Chapter

By WILLIAM R. LYNCH
President

Here in Gainesville, the student associate members are still talking about the Convention in Clearwater. For most of us, it was our first convention, and we were greatly impressed. We had imagined that a bunch of "old fogeys" would probably be wringing out dry speeches all day long, and were greatly relieved to find it the very invigorating function that it was.

This discovery leads me to what I hope will be our theme for many years to come. We have a growing consciousness of the importance of the professional nature of architectural practice. Making professional acquaintances and exchanging ideas with other architects are the processes that will greatly advance the standards of architectural education, training, and the profession. Recognizing this as the task toward which we can best direct ourselves through the Student Chapter, we are ambitiously writing a vigorous program for the coming year.

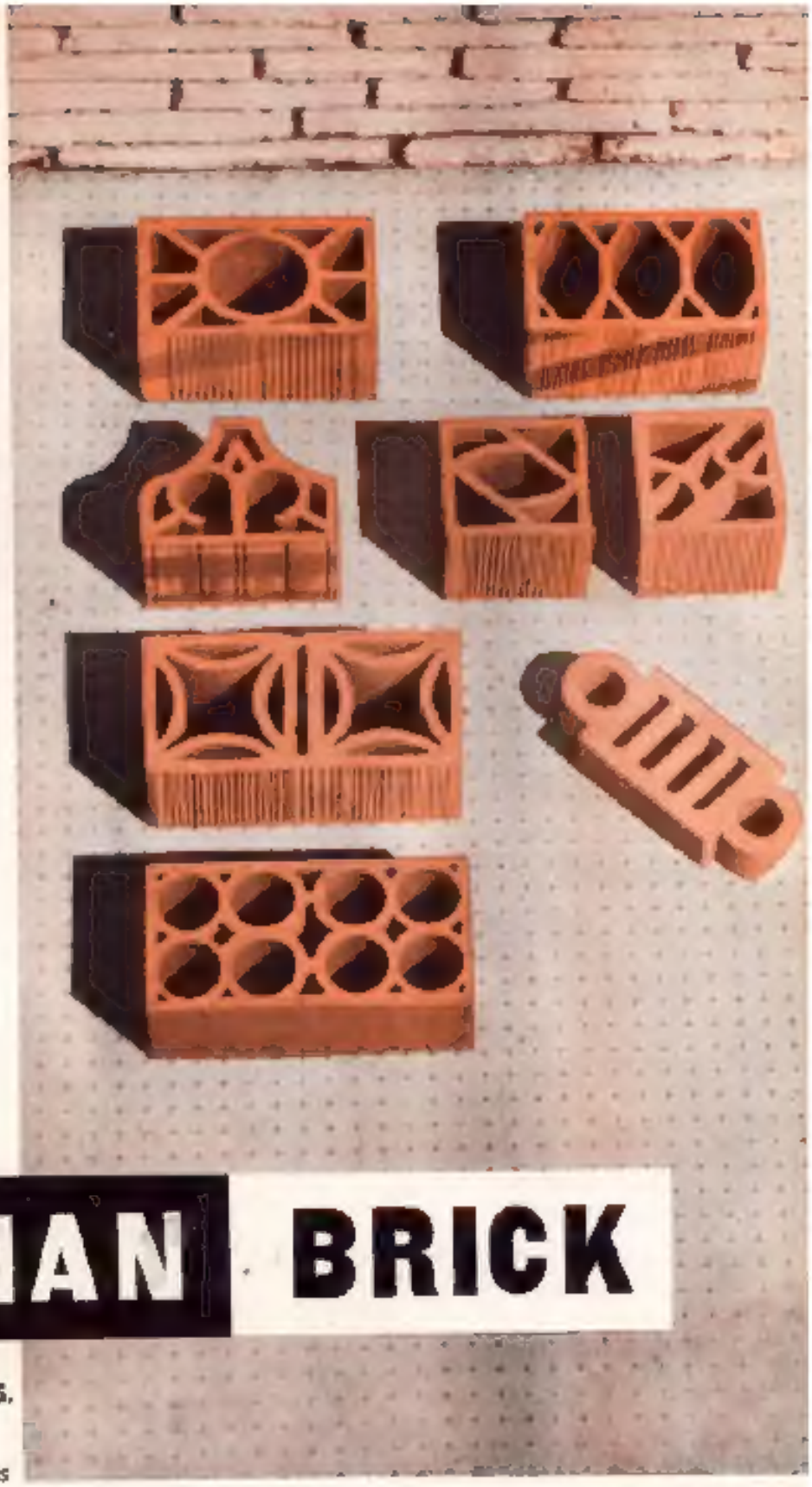
But simply to outline the projects under way would be inadequate. The real significance of all of our activity stems from the awareness that is developing within us toward professional responsibilities. We are finding that the social aspects of the chapter are important, but are rightfully eclipsed by the more important concern for enlarging the students' understanding of the present and future scope of architectural practice. Through efforts, on and off campus, this will be our central theme.

Our next step should include a major collaboration with parent organizations on informal levels for planning future activities.

FAA'S 1957 President Gets Design Award

Edgar S. Wortman, AIA, of Lake Worth, the immediate Past President of the FAA, is the first Florida architect named as a recipient of the "Miami Window Fenestration Award." Here he is shown with Sidney C. Kenwood, Jr., president and general manager of the Miami Window Company which sponsored the award program. An engraved stainless steel plaque was given Wortman for his design of the Palm Beach County Junior High School.

The Award program was started by the company ". . . *to recognize outstanding design; to stimulate the art of scientific fenestration; and to suggest improved solutions to all types of fenestration problems.*"



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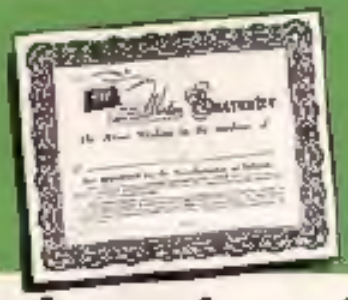

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